

**Business Partner Sponsorships  
Arkansas Chapter  
Association of Legal Administrators  
2018**

**DIAMOND PARTNER - \$2,000 (LIMITED TO ONE)**

**Sponsorship Benefits**

- Be a named sponsor for two conference scholarships (includes registration for an ALA member).
- Recognized as a scholarship sponsor on printed materials at ALA events.
- Sponsor one educational chapter meeting (not a sales presentation).
- Access to chapter membership directory with email addresses.
- Two VIP lunch meetings with a law firm administrator of your choice.

**Newsletter Benefits**

- Business logo on front page of newsletter.
- Spotlight article in a quarterly newsletter.
- Full page ad in each quarterly newsletter.
- Included on quarterly newsletter circulation.
- Opportunity to submit article on topic of interest.

**Chapter Website Benefits**

- Diamond Partner recognition on all pages of Arkansas Chapter website.
- Business Partner link on Arkansas Chapter website.

**Business Partner Event Benefits**

- First choice of premium booth space if applicable.
- Two tickets to a Business Partner Event.
- Exclusive opportunity to display banner at ALA events if applicable.
- Recognized as a Business Partner sponsor at ALA events.
- Opportunity to distribute marketing materials at ALA events.

**Renewal Benefit**

- Has first right of refusal on renewal of Diamond Sponsorship for following year.