

**Business Partner Sponsorships  
Arkansas Chapter  
Association of Legal Administrators  
2018**

**GOLD PARTNER - \$1,000 (LIMITED TO TWO)**

**Sponsorship Benefits**

- Sponsor one educational chapter meeting (not a sales presentation).
- Access to chapter membership directory with email addresses.
- Recognized as a scholarship sponsor on printed materials at ALA events.
- One VIP lunch meeting with a law firm administrator of your choice.

**Newsletter Benefits**

- Spotlight article in a quarterly newsletter.
- Half page ad in each quarterly newsletter.
- Included on quarterly newsletter circulation.
- Opportunity to submit article on topic of interest.

**Chapter Website Benefits**

- Gold Partner recognition on Arkansas Chapter website.
- Business Partner link on Arkansas Chapter website.

**Business Partner Event Benefits**

- Premium booth space if applicable.
- Two tickets to a Business Partner Event.
- Opportunity to display banner at ALA events.
- Recognized as a Business Partner sponsor at ALA events.
- Opportunity to distribute marketing materials at ALA events.

**Renewal Benefit**

- Has first right of refusal on renewal of Gold Sponsorship for following year.