

**Business Partner Sponsorships
Arkansas Chapter
Association of Legal Administrators
2018**

PLATINUM PARTNER - \$1,500 (LIMITED TO ONE)

Sponsorship Benefits

- Be a named sponsor for one conference scholarship (includes registration for an ALA member).
- Recognized as a scholarship sponsor on printed materials at ALA events.
- Sponsor one educational chapter meeting (not a sales presentation).
- Access to chapter membership directory with email addresses.
- Two VIP lunch meetings with a law firm administrator of your choice

Newsletter Benefits

- Spotlight article in a quarterly newsletter.
- Full page ad in each quarterly newsletter.
- Included on quarterly newsletter circulation.
- Opportunity to submit article on topic of interest.

Chapter Website Benefits

- Platinum Partner recognition on Arkansas Chapter website.
- Business Partner link on Arkansas Chapter website.

Business Partner Event Benefits

- Premium booth space if applicable.
- Two tickets to a Business Partner Event.
- Exclusive opportunity to display banner at ALA events if applicable.
- Recognized as a Business Partner sponsor at ALA events.
- Opportunity to distribute marketing materials at ALA events.

Renewal Benefit

- Has first right of refusal on renewal of Platinum Sponsorship for following year.